



Contact: Patrick Donaldson  
pdonaldson@sextantadvisory.com  
623.523.7061

**For Immediate Release**

**SEXTANT ADVISORY WELCOMES NEW KEY MEMBER  
Accomplished Financial Manager, Dr. Sherry Parshley, Joins Sextant Advisory Team**

SCOTTSDALE, Ariz., December 14th, 2009— Sextant Advisory has further enhanced its ability to improve the financial performance of business aviation operations. Dr. Sherry Parshley brings world-class financial analytics combined with significant aviation experience to Sextant Advisory. With a PhD. in Business Administration, a Master's degree in Finance from Boston College and her Certified Management Accountant designation, Ms. Parshley compliments Sextant Advisory's already impressive suite of skills and products aimed at providing new solutions for the business aviation industry.

Richard Schuller, Sextant Advisory Founder notes that, "We are very pleased to have Sherry on board. She is a rare combination of education, industry experience and managerial experience which will certainly translate into value for our clients. Her demonstrated track record of success, top flight character and drive to improve her client's bottom line, makes her a perfect complement to our team."

"One of our founding principles has been to speed the incorporation of best practices from other industries into solutions that meet challenges of our clients. Sherry's demonstrated success, both inside and outside our industry, builds upon this premise," comments Principal and Founder Chris Crum. "Sherry represents a unique value proposition as she meets the pressing challenges of our clients."

"Teaming with Sextant Advisory allows me the opportunity to work on substantial projects within our industry. The assembled team is an impressive collection of skilled managers and consultants focused exclusively within business aviation. I look forward to jumping into the fray as soon as possible!" says Ms. Parshley.

**About Sextant Advisory**

Sextant Advisory, LLC is a global aviation professional services firm specializing in performance improvement, business development, interim management and international representation. Founded on the premise that business aviation is about more than just aircraft, Sextant Advisory believes aviation businesses need to employ sound fundamentals and best practices that are transferable from other industries. As such, along with the company's four principals, it employs an additional 10 subject matter experts spanning all business disciplines. Sextant Advisory locations include United States, Latin America and Europe. For more information, please visit [www.sextantadvisory.com](http://www.sextantadvisory.com).

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