

**For Immediate Release****AVIATION VETERANS, RICH SCHULLER and CHRIS CRUM  
JOIN SEXTANT ADVISORY, LLC****SCOTTSDALE, ARIZONA, October 6, 2008**

**SEXTANT Advisory, LLC (SEXTANT)** the global aviation professional services firm specializing in Performance Improvement, Business Development, Interim Management and International Representation has, in its second year of operations assisting customers domestically and internationally, added two seasoned aviation industry veterans to the roster of founders. Richard Schuller and Christopher Crum have joined SEXTANT at their headquarters at Scottsdale Municipal Airport, adding value to the expertise that SEXTANT has amassed.

Rich Schuller continues as President/CEO of Schuller Aerospace Services International, Ltd., a Scottsdale based business aviation advisory and consulting firm established in 1999 specializing in business development. Schuller brings years of knowledge and experience to SEXTANT. Rich's experience includes every element of the aviation maintenance business. He has held management positions in companies ranging from a Fortune 50 company, AlliedSignal to a turbine engine overhaul and repair start-up company, Alliance Engines. He has worked effectively with people at every level, technicians on the shop floor, aircraft and propulsion system (OEM) manufacturing personnel, business jet owners/operators, FBO's, business jet fleet operators, investors and stockholders, vendors, underwriters, OEM owned/operated service facilities, established a global network of OEM independent service centers, many regulatory agencies, numerous aviation associations (NBAA, AZBAA, and others) plus the aviation industry media. Rich served as inaugural president of AZBAA and was appointed Chairman of the NBAA Local & Regional Groups Committee by the NBAA Board of Directors. Rich was a founder/investor and Executive Vice President, Alliance Engines, LLC., Knoxville, Tennessee until he decided to launch his own company.

Chris is the past CEO of Royal Jet Group, Abu Dhabi, UAE. He is one of the founders of the Middle East Business Aviation Association (MEBAA). Chris recently returned to Scottsdale following executive assignments in Europe, the Middle East and North America. As a senior executive dealing with complex business situations in aviation, he brings his international knowledge and experience to SEXTANT. Chris has a proven ability to lead aggressive growth in turbulent times and has demonstrated his expertise in recognizing and responding to trends when developing strategic plans for growth. A results oriented senior leader, he has been successful in guiding organizations to a higher level of performance and profitability. Focusing on strategy, people and processes, in more than one assignment, Chris led his company to quickly double its revenue, while improving service and profitability. He has influenced phenomenal growth utilizing Six Sigma and Lean Manufacturing techniques. He is experienced in finding ways to diplomatically handle sensitive customer and product issues at forums while presenting product briefings. Chris is a seasoned veteran of several aviation market segments including: OEM, MRO, FBO, charter and completions.

Chris has been a military officer, has an MBA from Arizona State University, and combines his education and broad, international leadership experience to provide effective solutions for clients.

Along with Patrick Donaldson and Tom Guilfooy, they are the principals that comprise SEXTANT Advisory, LLC.

**For Release on October 6, 2008**

**AVIATION VETERANS, RICH SCHULLER AND CHRIS CRUM  
JOIN SEXTANT ADVISORY – PAGE 2**

Rich Schuller will focus on business development and maintenance consulting, including performance improvement consulting, for Sextant Advisory clientele. He adds value in global business aviation operations, first and foremost, and in every aspect of aviation maintenance as well as in after-market business development and support functions.

“I am thrilled at Rich’s interest and stake in SEXTANT Advisory,” says Patrick Donaldson. “He brings such a wealth of knowledge and diverse background, not easily found, even in the aviation industry, which directly correlates with what our clients need.”

Chris Crum will offer his expertise as an aviation executive to SEXTANT Advisory clients with strategy, business development and interim management needs. He has logged more than 25 years in business aviation management, most recently in his capacity as CEO at Royal Jet Group, LLC, an international charter and aviation services company based in Abu Dhabi. He has held leadership positions at European and U.S.-based aviation service organizations, including President/COO of the Stevens Aviation FBO chain and VP/GM of Garrett Aviation Houston.

Tom Guilfooy adds, “It is a coup for us to have Chris on board. His considerable and successful career in business aviation with senior management and CEO positions in the US, Europe and the Middle East. Chris brings a unique measure of wisdom and executive experience to our clients.”

The Business Aviation, aftermarket is primed for significant growth over the next decade. SEXTANT is prepared to offer clients with a solid foundation of experience to guide them to the next successful way point in their business operations.

More about SEXTANT Advisory, LLC.

SEXTANT Advisory, LLC is a global aviation professional services firm specializing in performance improvement, business development, interim management and international representation.

Founded on the premise that business aviation is about more than just aircraft, SEXTANT Advisory believes aviation businesses need to employ sound fundamentals and best practices that are transferable from other industries. To date SEXTANT Advisors have successfully applied these principles to large aviation clients both domestically and in the Middle East. The company’s four principals combine over 120 years of general/business aviation experience across multiple disciplines.

SEXTANT also employs an additional eight subject matter experts.

SEXTANT Advisory locations include United States, Latin America and Europe.

For more information, please visit [www.sextantadvisory.com](http://www.sextantadvisory.com).